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 <p>PowerUp Fuel Cells Estonia</p>	<h3>Business Model </h3> <hr/> <p>Direct and referral sales to competitive and recreational sailors. Expansion in Q3 2020 to recreational vehicle and military market.</p>
<h3>Category</h3> <hr/> <p>Clean Energy; Batteries; Mobility, transport &amp; logistics; Aviation; Ships; Other Vehicles; Fueling/charging infrastructure; Manufacturing; Chemistry</p>	<h3>Target </h3> <hr/> <p>Currently we have a 5th generation prototype. Our priority is to finalise the product and conduct field testing. Then we will deliver the first pre-orders and start with product certification and IP protection (we already have one PCT patent filed). In Q3/Q4 2019 we will start with direct sales to competitive sailors to fulfil our sales target for this year. For this we will hire a sales manager. PowerUp is also raising an investment this year.</p>
<h3>Contact </h3> <hr/> <p>Ivar Kruusenberg ivar@powerup-tech.com <a href="https://powerup-tech.com">https://powerup-tech.com</a></p>	<h3>Notes</h3> <hr/>