






<p>Making Events Greener. Globally.</p>	<h3>Description </h3> <p>Global Green Events aims to inspire and empower people to create positive change in the environment and socially through sustainability initiatives.</p>
 <p>Global Green Events Malta</p>	<h3>Business Model </h3> <p>Unsustainable event management creates a negative impact on the climate with wasted resources. Event goers want events to integrate sustainable practices, therefore making an event sustainable is a long & short term investment. Our solution creates an online platform within a website and mobile app where event managers access vital information on how to be sustainable, how to implement initiatives that work as well as a suppliers database to make it happen. A ROI comes from our event data capture system & featuring on our sustainable events showcase.</p>
<h3>Category</h3> <p>Monitoring & compliance; Circular economy / waste mgmt.; Online/digital services/eCommerce; Analytics</p>	<h3>Target </h3> <p>Global Green Events targets for 2019 are: Online Product Overhaul and IP set up; SEO and Marketing Platforms established; Networking with potential collaborators and clients</p>
<h3>Contact </h3> <p>Gayle Murphy globalgreenevents@gmail.com http://www.globalgreenevents.org</p>	<h3>Notes</h3>