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| <p>Smartico help households and companies to save on their electricity bills and reduce their carbon footprint!</p> | <h3>Description </h3> <p>Smartico help households and companies to reduce their carbon footprint and save on their electricity bills, by providing them with energy consumption real-time and statistical actionable data, suggestions and advice to lower their energy consumption. We also provide those data to retail energy providers to help them create smart rates and optimizations, and to provide their clients with outstanding customer service and technological and product innovation.</p> |
|  <p>Smartico Serbia</p> | <h3>Business Model </h3> <p>Smartico business model relies on providing real-time and statistical data, and also suggestions and advice for consumers to lower their energy consumption for a small monthly fee. Also, we provide those data for retail energy providers. These data will give them better understanding of their customers habits and will help them to create smart rates and optimizations, and to provide their clients with outstanding customer service and technological and product innovations, in order to acquire new, and keep existing customers more easily.</p> |
| <h3>Category</h3> <p>Energy management systems; Management of networks, grids; Green building; Smart building; Sensors and actors; Clean Industry; Industry efficiency; Monitoring and Compliance; Online/digital services/eCommerce; Analytics; Artificial intelligence</p> | <h3>Target </h3> <p>Our target in 2017 is to make the energy monitoring terminal device prototype, backend software and mobile application. Simultaneously, we will be looking for a partner who is already present on the smart energy monitoring market.</p> |
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