






<p>GOOD MOOD - ECOTARIAN CONCEPT FOR A SUSTAINABLE LIFE</p>	<p>Description </p> <hr/> <p>GOOD MOOD - ECOTARIAN CONCEPT FOR A SUSTAINABLE LIFE will promote ecotarianism, a sustainable way of eating that supports the ecological balance of our bodies and our planet, by raising awareness and selling seasonally ecotarian products in specialized stores and to corporations in order to reduce daily carbon footprint.</p>
 <p>GOOD MOOD Romania</p>	<p>Business Model </p> <hr/> <p>We will sell ecotarian products to multinational companies in order to make a sustainable life by reducing carbon footprint and costs, and by transferring our new innovative concept to corporations and other people through consulting and training's. We expect to increase awareness regarding the positive impact of our promoted concept and a sustainable life through corporations carbon footprint calculation. The Value Proposition may include improvements on: rural communities' income, urban life quality increase, native products promotion.</p>
<p>Category</p> <hr/> <p>Agriculture; Health Services</p>	<p>Target </p> <hr/> <p>We want to create a new sustainable brand through visual elements for promoting the concept of ecotarianism to corporations and other customers. Furthermore we will put into practice our team's knowledge of marketing and sales in order to raise awareness about a sustainable food chain for reducing the carbon footprint of our actions. In the near future, we want to extend the concept of ecotarianism, to build-up ecotarian stores in Romania and internationally for a scalable market.</p>
<p>Contact </p> <hr/> <p>Andreea Maria Mihoc andreea.mihoc@gmail.com</p>	<p>Notes</p> <hr/>