

Dress up the world in Climate Friendly Fashion

Description



CFF - Climate Friendly Fashion is a project that wants to dress up the world in Climate Friendly Fashion. We produce and sell funny text printed clothes with short texts that raise awareness regarding climate issues.



Climate Friendly Fashion
Romania

Business Model



The fashion industry is one of the industries with the highest negative impact on our planet. We try to be part of the solution, we produce different clothes, mostly tshirts and hoodies out of fabric that comes from recycled textiles and organic cotton. We will make them even more attractive by printing them with texts and graphics that will make them fun to wear and also print a small message that can raise awareness regarding climate issues.

Category

Manufacturing

Target



We would like to make the prototypes, to establish part of our design collection, to implement our online store, and to get closer to the launch date.

Contact



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Notes
