

Powerful Laundry Tool made from renewable resources using proprietary "green" technology, safe for the environment, reusable and efficient.

### **Description**



Dr.Knight markedly contributes to reduction of the colored wastewaters.It could be both easily used in household to prevent colors run in laundry wastewater and for industry wastewaters. It is an inexpensive and environmentally friendly production process which consumes less energy contributing to mitigation of the climate change effects. Dr.Knight contributes to sustainability, circular economy and health.



Dr. Knight doo Serbia

### **Business Model**



1. Direct online sales of Dr. Knight 2. Direct offline sales of Dr. Knight (retail shops) 3. Manufacturing the colour catcher for other players (e.g. Henkel) 4. % of Revenue from Licencing Agreements

# Category

Water: Materials Innovation

## **Target**



To set up a production facility

#### Contact



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#### **Notes**