

Odo Ride is a mobile service for passenger transport in a modern urban environment, where overcoming the space shortage, air and noise pollution and obsolete transport solutions pose the greatest challenge

Description



Odo Ride is a mobile service for passenger transport in a modern urban environment, where overcoming the space shortage, air and noise pollution and obsolete transport solutions pose the greatest challenge. Odo cab is lightweight, innovative and smart vehicle. It's compact dimensions, attractive lines, environmentally sustainable electric drive and solar panel makes it an ideal contemporary urban daily transport option. Smart system is comprised of the mobile app for easy user access and database which facilitates data mining for corporate clients advert



Odo Ride
Serbia

Business Model



Securing revenue will be conducted through a comprehensive revenue model with multiple revenue streams, in order to generate profit: 1. Revenue from advertizing on and in the smart cabs a. Billboard add – add on the vehicle cabin; b. Tablet add – advertisement or promotional video of the client; c. Mobile app add - add or logo in mobile app; d. Wi-Fi network name – possibility of having a WiFi network name of the client's company; e. Survey through tablet - the ability to conduct a survey in exchange for a discount or a free ride to the user who c

Category

Solar; Batteries; Smart (e)mobility; Bikes; Other Vehicles; Manufacturing; Data Centres and Services

Target



Successfully develop the demo, and present the product and service to potential investors. The goal will be to secure the seed funding round, which will enable the production line for the initial number of smart cabs and cover initial operational expenses.

Contact



Marko Scepanovic
marko.scepanovic@onobikes.com
<http://www.odoride.app>

Notes