






<p>Making events greener. Globally.</p>	<h3>Description</h3>  <p>Global Green Events aims to inspire and empower people to create positive change in the environment and socially through sustainability initiatives.</p>
 <p>Global Green Events Malta</p>	<h3>Business Model</h3>  <p>Unsustainable event management often creates negative media perception around events, impacting the local environment and visitors experience. Global Green Events aim is to support the event industry to become more sustainable through the supply of two main solutions. An online source of information to provide events organisers with guidance and skills to empower the switch to sustainable event practices, and national policies development and implementation support together with one to one consultancy and advice as required.</p>
<h3>Category</h3> <p>Circular economy / waste mgmt.</p>	<h3>Target</h3>  <p>Global Green Events targets for 2018 are: - Market Analysis to be completed - Branding and Graphic Design to be finalised - Product Creation - Communication platforms established - Product shop/services portfolio established and searchable</p>
<h3>Contact</h3>  <p>Gayle Murphy globalgreenevents@gmail.com www.globalgreenevents.org</p>	<h3>Notes</h3>